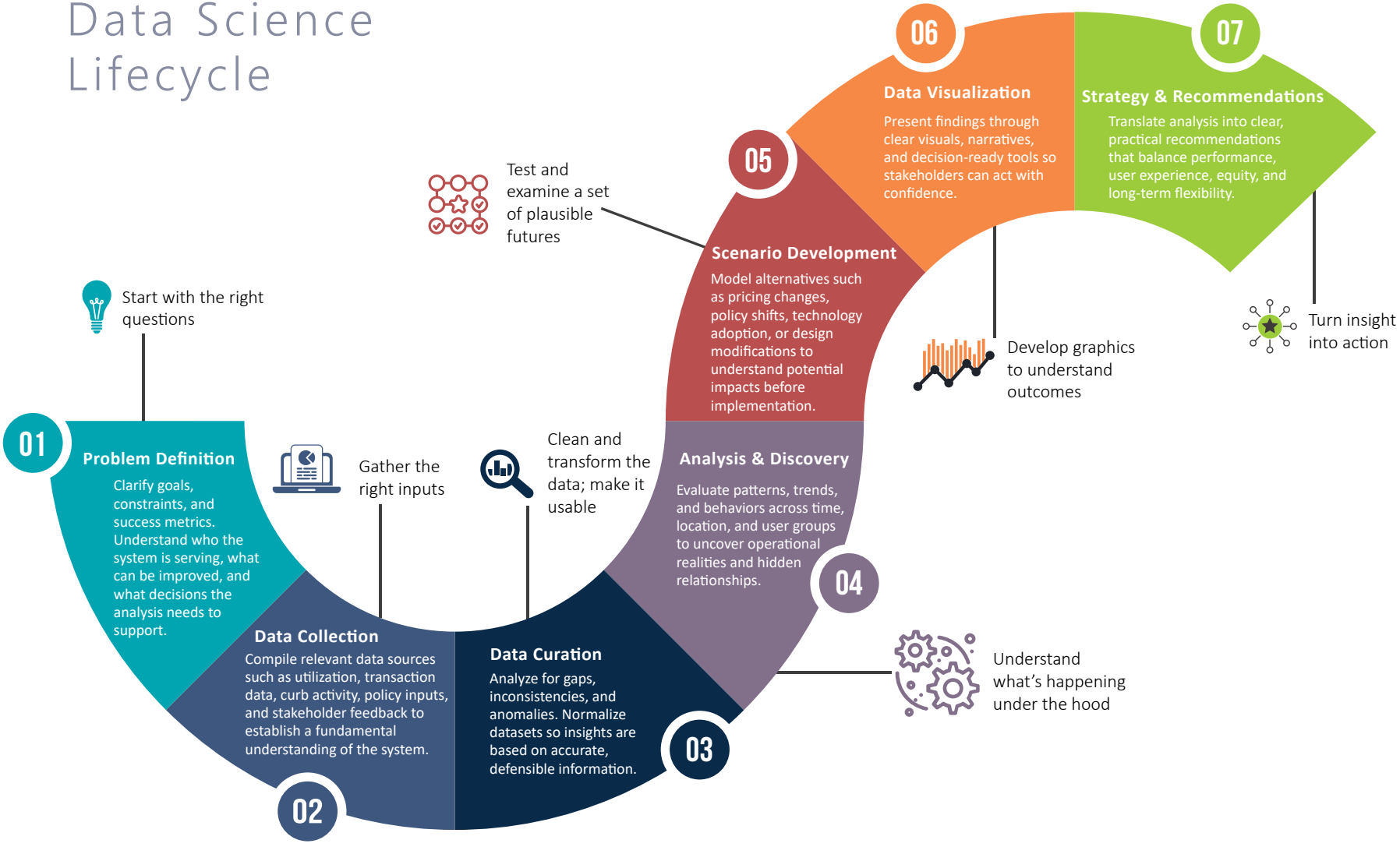Data Science Lifecycle